VOTSH

VOTSH Announces Engagement Server
Secure, Scalable Enterprise Software for Brands and Digital Agencies

FOR IMMEDIATE RELEASE – Contact Frank Cohen, fcohen@votsh.com

SILICON VALLEY, California – March 3, 2015 – VOTSH Inc., an enterprise software company founded by Silicon Valley veteran Frank Cohen (Appvance PerformanceCloud, Norton Antivirus, Sun Community Server, Apple Internet Kit), today announced the VOTSH Engagement Server is the first enterprise software platform built especially for companies that create and deploy customer engagement apps.

VOTSH offers licenses to the Engagement Server software for digital agency developers to automatically build and deploy apps across a variety of Web, mobile, and Internet of Things (IoT) platforms. The software will ensure a consistent level of quality, performance, and security. VOTSH will license the software on a per-application (campaign) basis to Fortune 500 brand management digital agency firms who are expected to launching many campaigns on a quarterly basis for their clients. VOTSH serves a $3.3 Billion marketplace for its software.

"Over the past eight years we helped brands like PepsiCo, Frito Lay, and Mountain Dew overcome severe performance, scalability, and security risks to successfully launch apps that support their marketing campaigns," said Frank Cohen, CEO and Founder of VOTSH Inc., "Digital agencies supporting these brands typically build these apps and their back-end services from scratch, possibly letting the same performance and security issues into their code as in other campaigns. VOTSH puts an end to that waste. The server saves money, time and missed opportunities."

Created for brand organizations and digital agencies to achieve deep customer engagement, VOTSH software delivers reusable modules for rapidly and efficiently building Web, iPhone, and Android apps and in-person experiences with Internet Of Things (IoT), Wearables, Home Automation, and Media Player connected branded devices. Product demonstrations are available from VOTSH immediately and pricing will be announced in Spring 2015.

A video on how VOTSH delivers the Engagement Server is found at
http://votsh.com/engagement-server-for-brands-and-agencies/

For VOTSH photos, video, and a press kit: http://votsh.com/press
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About VOTSH Inc.
Based in Silicon Valley, California, USA, Frank Cohen founded VOTSH in 2014. He assembled a team of experts to develop technology that bring passion, excitement and meaning to our lives. The team is based in 5 countries (USA, Canada, Costa Rica, Australia, and India.) We are passionate about developing new and exciting technology to move the Web, mobile and Internet of Things (IoT) forward. For more information about VOTSH Engagement Server, please visit http://www.votsh.com/press

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